Trust, fear, stigma and discriminations

Importance of protection during the coronavirus response

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Summary

• Why we need to incorporate protection lense in the response?
• Vulnerabilities – are some people more vulnerable than the others?
• What happens when stigma kicks in?
• How to enhance communities’ resilience?
Why we need to incorporate protection in the response?

• What are we looking at:
  > Safety and Security of people affected
  > Dignity
  > Integrity
  > Empowerment
Vulnerabilities – are some people more vulnerable than the others?

- Age and gender
  - Women and girls
- Socially disadvantaged groups
  - Homeless persons, People living in slums
- Refugees, asylum seekers, migrants
- Persons deprived of their liberty
- etc
What happens when stigma kicks in?

• What is social stigma and why we are talking about it?
  > Afraid of the unknown
  > **Negative association** between a person or group of people who share certain characteristics and a specific disease
  > People are labelled, stereotyped, discriminated against, treated separately, and/or experience loss of status because of a perceived link with a disease
What happens when stigma kicks in?

- **Impact?**
  - Social isolation
  - Hiding illness
  - Avoiding seeking health care
  - Avoiding to adopt healthy behaviors
  - Loosing access to services!
How to enhance communities’ resilience?

• Sensitized communication about COVID-19
• Build trust
• Monitoring and reporting about specific issues communities are facing
• Treat people with dignity
• Show support
Thank you for your attention!